

MAKING THINGS INTERESTING

MURAL WORK PRICING CALCULATIONS

*This list is to give an idea of mural prices, more dimensions are available.

Dimensions of Mural	Square Footage	{Private/Home}	{Commercial/Business}	
		(Low Details) \$15	(Normal) \$20	(Detailed) \$25
2ft. x 3ft.	6	\$90.00	\$120.00	\$150.00
3ft. x 4ft.	12	\$180.00	\$240.00	\$300.00
4ft. x 5ft.	20	\$300.00	\$400.00	\$500.00
5ft. x 7ft.	35	\$520.00	\$700.00	\$875.00
6ft. x 9ft.	54	\$810.00	\$1,080.00	\$1,350.00
7ft. x 10ft.	70	\$1,050.00	\$1,400.00	\$1,750.00
8ft. x 11ft.	88	\$1,320.00	\$1,760.00	\$2,200.00
9ft. x 13ft.	117	\$1,755.00	\$2,340.00	\$2,925.00
10ft. x 15ft.	150	\$2,250.00	\$3,000.00	\$3,750.00
11ft. x 16ft.	176	\$2,640.00	\$3,520.00	\$4,400.00
12ft. x 18ft.	216	\$3,240.00	\$4,320.00	\$5,400.00
13ft. x 20ft.	260	\$3,900.00	\$5,200.00	\$6,500.00
14ft. x 21ft.	294	\$4,410.00	\$5,880.00	\$7,350.00
15ft. x 23ft.	345	\$5,175.00	\$6,900.00	\$8,625.00
16ft. x 24ft.	384	\$5,760.00	\$7,680.00	\$9,600.00
17ft. x 26ft.	442	\$6,630.00	\$8,320.00	\$11,050.00
18ft. x 28ft.	504	\$7,560.00	\$10,080.00	\$12,600.00
19ft. x 29ft.	551	\$8,265.00	\$11,020.00	\$13,775.00
20ft. x 31ft.	620	\$9,300.00	\$12,400.00	\$15,500.00

Mural pricing is determined by:

- Square Footage and location
 - Cost of materials
 - The amount of details in the artwork/ Time it takes to create
- * If there is scaffolding or a lift needed the additional cost would be added. As well as any additional wall preparation if needed.

Design Work for the Mural:

It is recommended that you have a clear idea of what you would like in the mural and images for me to reproduce.

When I create a “sketch” composition drawing and research images for creating the mural then the cost is a non-refundable \$50 per sketch/idea.

Agreement/Payment

Once the design work is determined and ready then we can go over the agreement paper which states the details of the mural work and expectations from both parties.

A 50% down payment will be required at the start of the project. This deposit is used to purchase the supplies needed to create the mural.

Once I have completed the mural, the remaining balance will be expected to be paid in full.

*Below is the Mural Agreement you can read ahead of time.

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Dear _____:

I found our recent discussion to be informative and helpful, and I appreciate having gotten more information about the mural you wish to have created for _____. I'm excited about this project and appreciate the opportunity to be part of it.

Just to be sure we both understand the terms and conditions under which I might be creating this mural, I thought it would be helpful to review the items we covered in our recent discussion. If it occurs to you that I have not covered all the important aspects of this project, or that my recollection of the conversation is not completely accurate, please let me know as soon as possible. If, on the other hand, you feel this letter is an accurate summary of our agreement, I would appreciate your signing a copy and returning it to me.

You have established that you want a mural on the subject of _____ to be executed in _____, measuring _____ x _____. It will be attached to a wall in or at _____. The mural must have the following features, details, or motifs: _____

You would like to have the mural completed and installed by _____.

I have agreed to do a color sketch of my idea(s) so that you have a clear notion of the artwork I propose to create. This sketch will be fairly rough, but will be made to the scale of the finished mural and will be accurate enough to give you a clear idea of the overall composition. I expect to be able to deliver the sketch by _____ at which time we can discuss any changes you think might improve the final artwork.

It is in our best interest to resolve any potential problems at this stage, and I will be happy to make revisions in the color sketch or to create a new sketch, if that will help us reach agreement about the final appearance of the mural. Because of the time and creative energy involved in developing these sketches, I will consider your initial deposit to be nonrefundable after you approve the color sketch.

After receiving your approval of the color sketch, I will need _____ months to complete the mural, and I anticipate that I would need _____ days to install the mural.

The total cost of the mural will be \$_____, with a _____ percent deposit of \$_____ due with this agreement, and the balance due on completion of the project. This fee will/will not include the expenses for the artwork and for transportation to and installation at the site.

Any and all drawings, sketches, color studies, or photographs that I use in creating this mural will be mine to keep, and I will retain the copyright to those preparatory works as well as the final image of the mural, unless we negotiate a separate agreement for the transfer of that copyright.

Again, my thanks to you for giving me the opportunity to work on this exciting project.

Sincerely yours,

ACKNOWLEDGED:

SIGNATURE DATE

TITLE

